

You Don't Need to be Perfect. Be PRFCT

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When I write the letters PRFCTLY on a napkin and ask a leader to pronounce it, they pronounce it perfectly. It is my belief that we don't need to be perfect as leaders, but we do need to be PRFCT. Perfection doesn't always create alignment. PRFCT does.



Many leaders hold themselves to a high standard, which can be synonymous with perfection. Chances are, it's how you got to be a leader in the first place. It usually comes from a deep sense of responsibility and a commitment to excellence.

The reality is that perfection can slow progress. The pursuit of getting everything exactly right can become a barrier to moving forward.

Being PRFCTLY aligned offers a different path. When leaders are grounded, clear, and willing to adjust along the way, they can move forward, even if things aren't completely perfect.

Strong leaders will focus less on perfection and more on alignment. They trust that clarity and consistency will create better outcomes over time.

Before moving forward, a leader might pause and remind themselves:

- **As a leader, perfection isn't required. Being PRFCT is.**

When leaders choose alignment over perfection, momentum builds, decisions become clearer, and progress becomes more consistent.

That's when leadership becomes less about waiting for the perfect moment and more about moving forward with clarity, confidence, and intention.